



Agenda
Weslaco 100 Committee Meeting
Tues. Aug. 13th, 2019 at 6:00 p.m.
Weslaco Museum
500 S. Texas Blvd.
Weslaco, TX 78596

Call to Order

Roll Call- Veronica Barrera

- Introduction of guests

Secretary Report- Veronica Barrera

- Approval of meeting minutes. Possible action.

Treasurer Report- Mark Williams

Committee Progress Reports:

- Program & Events - Debby Rektorik
 1. updates on schedule
 2. Main stage entertainment updates
- Marketing – Bobby McNabney & Veronica Barrera
 1. AIM Media proposal update
 2. L&F Distributors update
 3. W100 magazine for celebration weekend
- Operations - Mark McCaleb
 1. Updates on downtown logistics
 1. Fall Golf Tournament
- Finance & Administration - Mark Williams
 1. 4th of July earnings
 2. Sponsor letters

Public Comments

Adjourn meeting

No later than 7:30p.m.